



October 3, 2014

Michael McCarthy  
General Manager  
Addison Reserve Country Club  
7201 Addison Reserve Blvd  
Delray Beach, FL 33446-2340

Dear Mr. McCarthy,

On behalf of Club Leaders Forum and Platinum Clubs of America, it gives me great pleasure to inform you, the Board and Members that Addison Reserve Country Club has been elected a Platinum Club of America 2014-2016.

Addison Reserve Country Club has joined an elite family that represents excellence in the industry. Often compared to Michelin-starred restaurants, the Platinum award is the ultimate afforded to America's Private Clubs, of which only 265 earn Platinum status, representing the top 4% of Clubs in the nation.

You were selected for this recognition by your peers in the industry which makes your acknowledgement even more rewarding. Private Club General Managers, Presidents and Owners participate in the confidential vote conducted every two years. Clubs are selected in five categories; Golf Clubs, Country Clubs, City Clubs, Athletic Clubs and Yacht Clubs.

The Platinum Clubs of America Advisory Board is comprised of General Managers from some of the most prestigious Clubs in the country. They worked together with Club Leaders Forum, who publishes the results, to revise the criteria for selection this year. The esteemed group of voters were asked to consider the overall experience at the Club, quality of Membership, the Club Staff and service levels, standards of amenities and facilities, Club governance, universal recognition and how the Club has adapted to changing times.

The transparency and credibility of the voting process has earned Platinum Clubs of America a reputation that is unique and highly coveted. Since its launch in 1997, Platinum has become the most respected and sought after recognition in the Private Club industry.

Addison Reserve Country Club, its Members, Board, Management and Staff can stand proud as a benchmark for other Clubs to admire. I wish you much success in the years ahead and congratulations on securing your place as a Platinum Club of America 2014-2016 - your success merits a celebration.

Sincerely,

Dennis W. Burns  
Director

